

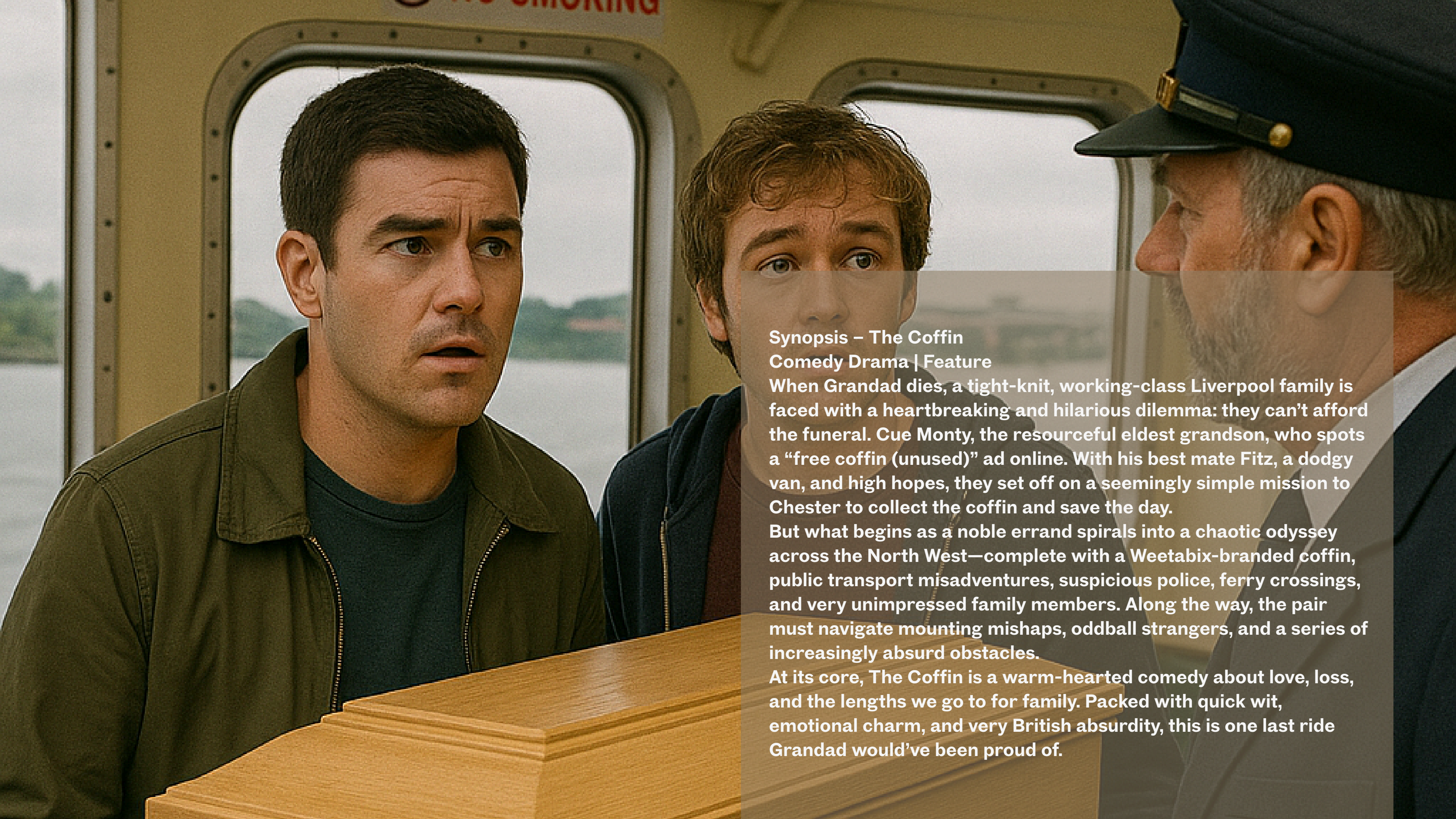
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THE COFFIN

A coffin, a van, and no plan.



**Synopsis – The Coffin
Comedy Drama | Feature**

When Grandad dies, a tight-knit, working-class Liverpool family is faced with a heartbreaking and hilarious dilemma: they can't afford the funeral. Cue Monty, the resourceful eldest grandson, who spots a "free coffin (unused)" ad online. With his best mate Fitz, a dodgy van, and high hopes, they set off on a seemingly simple mission to Chester to collect the coffin and save the day.

But what begins as a noble errand spirals into a chaotic odyssey across the North West—complete with a Weetabix-branded coffin, public transport misadventures, suspicious police, ferry crossings, and very unimpressed family members. Along the way, the pair must navigate mounting mishaps, oddball strangers, and a series of increasingly absurd obstacles.

At its core, *The Coffin* is a warm-hearted comedy about love, loss, and the lengths we go to for family. Packed with quick wit, emotional charm, and very British absurdity, this is one last ride Grandad would've been proud of.

Social Relevance

Social Relevance of The Coffin:

The Coffin taps into several timely and resonant social themes, making it more than just a comedy. Here's how it's socially relevant:

- **Funeral Poverty & Working-Class Struggle**
- The story is rooted in the real crisis of funeral poverty—where many families can't afford to bury their loved ones. It highlights the financial pressures on working-class families in the UK, using humour to explore the desperation and resilience that often come with economic hardship.
- **Family Bonds & Community Spirit**
- Despite the absurdity, at its heart, the film celebrates the lengths family and friends will go to for each other. It underscores the importance of intergenerational love, community support, and shared responsibility in tough times.
- **Masculinity & Emotional Expression**
- Through Monty and Fitz, it gently subverts traditional ideas of masculinity—showing young working-class men navigating grief, vulnerability, and responsibility, not with violence or bravado, but with loyalty and awkward tenderness.
- **Satire of Bureaucracy & Social Norms**
- The characters clash with absurd health and safety rules, nosy strangers, and social judgments—poking fun at British red tape and our often rigid social expectations, especially around death and propriety.
- **Cultural Identity & Regional Representation**
- Set in Liverpool, it proudly leans into Northern humour, accents, and cultural quirks—providing representation and authenticity rarely seen in mainstream UK cinema.

In short: The Coffin uses heartfelt comedy to shed light on real economic struggles, class identity, and the power of human connection in the face of adversity.

Target Audience for The Coffin:

Primary Audience:

- **Working-class British adults (ages 25–55):** Those who will identify with the financial strain, family dynamics, and dark humour of the story.
- **Fans of British comedy-dramas:** Viewers who enjoy character-driven, grounded stories like *The Full Monty*, *Brassed Off*, or *After Life*.

Secondary Audience:

- **Young adults (18–30):** Especially those who relate to Monty and Fitz—navigating early adulthood, responsibility, and friendship in tough circumstances.
- **Regional UK audiences:** Particularly Northern viewers who appreciate authentic portrayals of life outside of London, with specific cultural references and humour.

International Viewers:

- **Viewers who enjoy quirky British indie films** with emotional core and universal themes (grief, family, financial struggle).
- **Fans of Feel-good misadventure cinema** with relatable underdog characters.

Tone match for audience expectations:

Dark humour meets heart, real struggle meets absurdity—perfect for audiences who appreciate British wit with emotional depth.



Weetabix

UK Comedy-Drama Comparables

The Full Monty (1997)

Ordinary working-class men take on an absurd scheme to raise money.

— Blend of heart, humour, and social commentary.

— Deals with male pride, economic hardship, and community.

Brassed Off (1996)

A colliery brass band battles closure of their pit, while clinging to dignity and identity.

— Small-town struggle, grief, and pride wrapped in poignant British wit.

Sunshine on Leith (2013)

Musical dramedy about family, love, and homecoming in Scotland.

— Strong emotional core mixed with laughter and regional pride.

Sightseers (2012)

Dark comedy about a caravan holiday gone wrong.

— Bizarre journey, escalating chaos, and satirical undertones.

After Life (Netflix, 2019–2022)

Ricky Gervais' series about grief, anger, and finding humour in tragedy.

— Taps into working-class pain and dry, emotional British humour.



What questions do you have for us?

Let's connect and share more ideas!



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